**FRONT COVER**

**TITLE**

Bullet Proof Business

**SUB-TITLE**

Smart Strategies For Maximum Protection, Profit and Potential In Business

**AUTHORS**

Shayne Cook and Jason Cook

With special contribution from Dr David Dugan

**BACK COVER**

**WHAT SMART BUSINESS OWNERS ARE SAYING**

“When it comes to all matters financial I know I will get honest, reliable and forward thinking advice from Presidio Finance Consulting – something that I have found impossible to get from a bank. When banks gave me problems, Presidio provided solutions. There is no-one else I will trust to call.”

Nicholas Judd

Owner of Source Logix Pty Ltd (Carina, QLD)

“Having a non-biased and experienced opinion can make a world of difference. The advice from Presidio Finance Consulting saved us a considerable amount of money, achieved huge taxation savings, and we now have more control over future investment decisions. We highly recommend the Presidio team to any business owner or investor looking for professional advice.”

Tony Mower

Principle of Havig & Jackson Real Estate (Clayfield, QLD)

**THE BUSINESS OWNERS GUIDE TO HIGH-PERFORMANCE**

Running a business and staying on top of your finances can be complicated, but it doesn’t have to be that way. With the right knowledge and advice, your business can be transformed into a simple, easy-to-understand and powerful wealth creation vehicle. The secret is keeping it simple in a complex world. This is how we help our clients reach new levels of business and financial success.

In this book, you’re about to discover:

* The big finance industry myths and misconceptions.
* How to quickly identify bad advice and avoid costly mistakes.
* The smart questions to ask any advisor before you hire them.
* Invaluable business structure, finance, cash flow and growth strategies.

We hope this book arms you with new insights and understanding about business and finances, so you can make confident decisions from this day forward. If you are ever in doubt, our one simple rule is: “if you don’t understand it, don’t do it!”

**BUSINESS FINANCE EXPERTS SHAYNE AND JASON COOK**



Shayne Cook has personally overseen property and business finance transactions in excess of $350 million: so he has a keen eye for what works and what doesn’t. In 2008 he founded Presidio Finance Consulting, where he continues his passion for educating and helping people make good financial decisions. He believes having a forum where one can openly discuss their business and finances, without fear of bias, is the key to growing and protecting wealth.



Jason Cook is a financial advisor to high-value business clients and investors around Australia. Since 2006 he has helped people build wealth to achieve lifestyle choices and goals by providing simple, honest advice and strategy. When it comes to business and investing, he firmly believes in providing a transparent, open and non-biased opinion at all times. His door is always open to anyone wanting a professional discussion about their future.

Visit www.presidiofc.com.au for more information.

**BARCODE**

Provided on template – but move it to the side on the back cover.

**LOGO**

